



Did you know that 30 million children under the age of 13 are living in Blended Families? And 75% of Blended Families voice concern that they have NO resources to help them assimilate and succeed?

WeAreFamilies.org is a nonprofit organization that is working to meet the unmet needs of members in stepfamilies. Our goal is to help these families assimilate and succeed better than the models of the past. This is necessary as the blended family is anticipated to be the predominant family structure in the future, and yet there are limited, at best, social programs to guide these families.

The children are at the center of what we do. We believe the old model of raising children in a blended family does not work, leads to the extremely high re-divorce rate, and most important is not best for the children. Currently, the social and legal structure does not support this agenda. Legal hurdles are crippling to these new families and we are working to change that.

We are seeking:

- ✓ Opportunities to broaden our reach and effectiveness by communicating our mission via powerful and forward thinking journalism
- ✓ To join forces with like-minded organizations
- ✓ To connect with those who have related legal expertise
- ✓ To partner with courageous people who also want to “move families forward”



Moving families forward by taking the **step** out of Mom & Dad

OUR MISSION

To progress society's awareness to the value of non-biological parents in a blended **step**family through improved rights and increased responsibilities, participation and empowerment, with the understanding that mindfully and intentionally uniting families in this way will strengthen the marriage, and thereby the children.



WHY IT'S IMPORTANT

- * 1,300 new American blended families are formed daily
- * There are 35 million non-biological parents in the United States
- * Over 60 million US children live in families with one (or more) non-biological parent(s)
- * *Business Innovators Magazine* predicts that blended families will become the **predominant** family structure in the United States

LEGAL

We are pioneering new attitudes and approaches to families. In six months we have successfully taken the conversation to Judges, Lawyers, and Legislators who can help us implement the necessary legal changes in the system.

How? We are the FIRST in the nation to develop inclusive language for settlement agreements that encourages all parties to be involved parents and discourages any party from establishing barriers. We have vetted this new language and recommend it be added to separation agreements, final orders, and modifications.

Not only do we have the overwhelming support of the Judges and Lawyers, but we have the same from Guardians, Mediators, and Therapists.



BEHAVIORAL

Promote healthy families that model traditional families where all parents are involved and encouraged to be.

Gently and yet, boldly replacing the idea and language of ~~step~~ parents with just being parents who can be equally involved and active, with love abounding. We are showing our value, and that we are not a threat.

Provide mentorship programs.

EDUCATION

We will be sponsoring seminars and classes as requested by family therapists, judges, lawyers and guardians.

AWARENESS

Our blog addresses issues we all face, with diverse writers including our in house therapist.

SOCIAL

We are living the difference by challenging outdated beliefs about the role of ~~step~~ parents through active engagement and participation in areas traditionally perceived as off limits. Through standing our ground, we assert that non-biological parents are important and can be positive influences when embraced as family.

We are encouraging people to replace the "step" word with just Mom or Dad, or extra or bonus or blended; anything that 'Moves Families Forward' as we replace the negative associations of old fables, and replace them with hope, love and unity. This will take awareness and confidence, but words matter, and we will change it.



WeAreFamilies.org
1708-C Augusta St.
Suite 325
Greenville, SC 29605

P (864) 979 - 6807

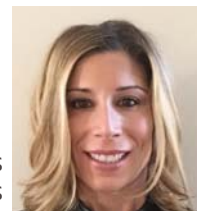
lisa@wearefamilies.org

OUR TEAM

Lisa Potter
Founder/CEO



Katie Skoloff
VP Marketing/Fundraising



Laura Gibbs
VP Operations/Communications